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|  | Weak (2) | Good (4) | Excellent (6) |
| Technical Skills | The technical competence shows weakness, awkward use of materials and media, minimal effort. | The work demonstrates good technical competence and use of materials and media. | The technical competence is consistently excellent, material and media are used masterfully. |
| Originality, Imagination, Invention | The work is unimaginative. Yawn. | The composition is somewhat imaginative and inventive. | The composition is clearly imaginative and inventive. |
| Experimentation and Risk-Taking | The work is safe and shows little experimentation and risk-taking. | The work shows some experimentation and risk-taking but could have gone further. | The work shows successful engagement with experimentation and risk-taking. |
| Appropriation and Student Voice | The work appears to be a direct copy of another work. | The image has been manipulated to express the student’s voice but could have been pushed further. | The work clearly provides a personal vision in which the student’s voice is prominent. |
| Appeal, Engages Viewer | Next! | Pretty cool. | Wowsers!! |
| Integration (if for Concentration) | The work shows little or no integration to the overall body of work. | The work presented is somewhat integrated to the overall body of work. | The work is unmistakably and coherently integrated to the overall body of work. |
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Design Issues: